





Private Bag X6001, Potchefstroom South Africa, 2520

Tel: 018 299-1406 Web: http://pbs.nwu.ac.za

Good day

Thank you for your interest in and enquiry regard our MBA programme at the Potchefstroom Business School, North-West University – the flagship of business qualifications. This fully locally (HEQC) and internationally (AMBA) accredited and quality endorsed executive MBA is an extensive offering that consists of a wide range of modules in the business environment. The NWU Potchefstroom Business School's (PBS) philosophy is one of practical business solutions that equip our MBA students to apply their acquired knowledge and applied skills without delay in the workplace. For this reason, we hear from our current students as well as alumni of the positive effects they experience in their work environments due to the effects of their MBA studies.

Increasingly, organisations require that leader-managers should flourish in a complex and diverse environment. The NWU PBS delivers graduates that are equipped to be successful in the highly competitive and fast changing business environment. According to all indications – from job requirements to student quality – our programme is performing better than ever. This is why the NWU's PBS MBA is a recognised and respected trademark in the business world – what else can one expect from a business school that has amalgamated rural charm and a very competitive curriculum since 1954? The NWU's PBS MBA offering, which includes our skills-oriented study schools, serves as impetus for our ability to offer sustained excellence in business education. Organisasies vereis toenemend dat leier-bestuurders moet floreer in 'n komplekse en diverse omgewing. Die NWU-PBS lewer graduandi wat toegerus word om suksesvol te wees in die hoogs mededingende en vinnig veranderende sake-omgewing.

Notwithstanding all the above-mentioned 'assets', it has been possible for the PBS to maintain its low-cost environment, which makes it possible for us to offer our MBA value offering at a very comparable competitiveness – a type of *pareto optimum*!

The above mentioned requires a focus on quality that requires the refined selection process that ensures our commitment to an improved quality vision. Therefore, in a nutshell – how do you become a member of our expert team? By attending the two-weekly contact medium learning at one of our fully aligned campuses in Potchefstroom (Saturday mornings in Afrikaans) and in Vanderbijlpark (Monday afternoons the repeat in English), with the Mafikeng Campus that follows a block release approach. Acquaint yourself beforehand of the requirements for this new two-year master's degree in Business Administration. More information is available from the PBS' website ().

The application process:

1. Prospective students complete the application form thoroughly and submit it to us (address) as soon as

possible. A written motivational letter should also accompany the application form together with the rest

of the documentation.

2. The first round is a paper selection. Within two weeks after this selection process, you will be notified as

to whether your application has been successful or not. This serves as provisional acceptance of your

application.

3. An additional prerequisite is that you should complete the SHL admission assessment on a scheduled

time and place, as will be communicated to you as and when you become part of the process.

4. Should it be deemed necessary, a candidate can be requested to participate in an interview on a

scheduled date.

Our MBA is more than merely content – it is a life-changing experience that is the extreme value proposition

in the world of business. Tom Peters, author of In Search of Excellence once remarked:

"Unless you walk out into the unknown, the odds of making a profound difference in your life are pretty

low..."

All that is expected of you before we welcome you to the exciting world of MBA studies, is a great deal of

enthusiasm, a capacity to learn and a commitment to your own success through this investment in your own

future!

MBA greetings

PROF RA LOTRIET

PROGRAMME MANAGER

SHL test protocol

Dear applicant

As part of the new PBS selection process, we incorporate a competence screening process that was

developed by SHL Ltd. The abbreviation SHL represents the names of the developers of the programme,

Suvell and Holzworth; the 'L' stands for Ltd. The programme was developed in Britain and was launched for

the first time in 1984. Ten years ago, the programme began to be used in South Africa and has since then

been successfully implemented by several recognised South African business schools.

The programme consists of an Occupational Personality Questionnaire and two competence screening

questionnaires. The assessments will help us to make more informed and objective selection decisions.

The assessments that you have to complete are:

Occupational Personality Questionnaire (OPQ32i)

The Occupational Personality Questionnaire offers an indication of a person's preferential behavioural style

at work. It can be used for selection, training, development and placement decisions.

Verbal and numeric skills tests

Skills tests are designed to measure current abilities and future potential. It measures the ability to make

correct decisions or to make deductions from data that are presented to you. The tasks that are set and the

data that are presented are extremely relevant to a range of managerial and/or professional positions.

Applicants who pass successfully through the initial paper selection process will complete the above-

mentioned skills assessments. The assessments take place in Potchefstroom Campus, at a venue yet to be

communicated. Each session can accommodate only a maximum of 20 applicants.

Should you have any questions regarding the assessment, please contact Ms Retha Scholtz at 018 299

1410 or e-mail retha.scholtz@nwu.ac.za.

Greetings

Prof Lotriet

MBA programme leader

3