

NWU School of Business & Governance

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30 January 2017

MBA students

SUMMER STUDY SCHOOL

An enthusiastic welcome to the summer study school, especially to the 1st years who join us for the first time! We have prepared an exciting programme for the week ahead, and hope that you will find it most rewarding and complementary in your quest for progressive management and leadership enrichment.

Please take note that the **summer school** is held in **Potchefstroom** on the **NWU Campus**. **Please take note that attendance of the study school in totality is compulsory, and attendance lists must be completed.** The study school consists of four academic building blocks. These blocks are:

- Academic lectures;
- Guest lecturers; and
- Research and meetings with study leaders by appointment – final-year students.

This study school employs a number of speakers to provide you with the best opportunity to make the most of your studies. Please take note of the topics to be lectured and discussed within these sessions:

- **Keynote address:** *Mr Tim du Plessis: MNet “current affairs consultant”; Carte Blanche and Afrikaans news for kykNET);*
- *Prof De la Rey vd Waldt (Director: School of Communication studies);*
- *Prof Deon de Klerk: Ex-dean of the Faculty of Economic and Management Sciences, NWU;*
- *Dr Chris Lombard: Consultant: Change Capacity and People Capacity Solutions;*
- *Mrs Christine Bronkhorst: NWU: Ferdinand Postma Library: Information Librarian for MBA;*
- *Prof Johan Nel: Founder and director of the Centre for Environmental Management (CEM), at the Faculty of Science NWU);*
- *Prof Raymond Parsons: Professor at the NWU School of Business and Governance (SBG); Chairman of the NWU-SBG Advisory Board;*
- *Ms Nicole Marriot: Sales consultant for McGraw-Hill Education;*
- *Mr Theo Venter: Political and policy specialist at the NWU School of Business and Governance; Special advisor to the Vice-chancellor of the North-West University.*
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The **first-year students** are also invited to **test their reading skills professionally** at the reading laboratory (note that a fee of R150 is payable for this professional service). Please make use of this opportunity – reading skills play a vital role in the success of your studies. You now have an opportunity to get a real advantage in your studies, do not pass it by!

The socialising and networking opportunity of the study school is always well liked, and therefore we have a variety of meat roasts on-the-spit and a cash bar for the **social gathering** on **Wednesday night**. The venue, Crista-Galli, is situated on the Carletonville road, just over the bridge to the left. I trust that it will be as delightful as the previous social functions. Please make sure that you complete the attendance list for the function so that we can finalise the arrangements.

The **welcoming session** and **opening address** commence at **08h30 sharp** Please take seats from 08:00) and will be a **combined session** for all students in the **New Economic and management Sciences Building (E5), lecture hall K03**. For class-specific sessions, please consult the timetable.

Tea and coffee are served in the basement of Building *E5, adjacent to the classes*. Take note that I have made special arrangements for the early birds among you. Tea and coffee are also served before the classes commence in the mornings. You will notice that Wednesday serves a light lunch. This is because the social function has a full menu that evening.

Finally, use the time to enjoy the wonderful world of management, bond with fellow students, and extend your networking relations. Should you have any requests or problems during the study school week, do not hesitate to contact me for assistance (084 548 2256).

Sincerely yours

A handwritten signature in black ink, appearing to read 'CHRISTO BISSCHOFF', with a long, sweeping horizontal line extending to the right.

PROF CHRISTO BISSCHOFF

Programme Manager: MBA Study Schools

GET TO KNOW THE GUEST SPEAKERS

Mr Tim du Plessis



After retiring in May 2014 as editor-in-chief of Media24 Afrikaans titles Tim du Plessis was hired by MNet as current affairs consultant", working closely with the teams who produce Carte Blanche and Afrikaans news for kykNET. He is a former editor of Rapport and Beeld and also edited The Citizen for a short duration.

Du Plessis graduated from the University of Johannesburg (BA Communications, 1976) and Stellenbosch University (Honours BA Journalism, 1978).

He has extensive newsroom experience, having worked in various capacities on several South African newspapers.

Du Plessis was awarded the Nieman Fellowship for Journalism at Harvard University, 1992/93 academic year.

He worked as a Deputy Editor at City Press newspaper in 1998.

He is a regular participant in radio and TV discussions on social and political issues.

Tim is also a former council member: SA National Editor's Forum (Sanef).

Prof Deon de Klerk

MCom (Cum laude) & DCom (PU for CHE)



Deon started an academic career in 1971 as junior lecturer at the PU for CHE and was promoted to full professor in 1982. He was appointed as director of the School of Business Management in 1995. He was elected as Deputy Dean of the Faculty of Economic and Management Sciences in 1997 and appointed as Dean from 2000. He lectured in Financial Management, Strategic Management and Business Ethics.

Deon published a handbook in Business Ethics and was author and co-author of chapters of 22 academic text books. He also published several Articles in Accredited Academic Journals.

Joined the African Institute for Mentoring (Aim), as director, May 2006. As deputy dean and dean he led the team in three major redesigning curriculum exercises. He did consultation on leadership development to top management of large and medium-sized companies (including workshops on strategic management and values based leadership).

Included in the services rendered to companies and institutions were SAPS, Radio Pulpit, De Beers, CONCOR, Barloworld, Fraser Alexander, Digiata, MCD and PPC. He became a member of the Touching Africa Initiative (TAI) in July 2012. TAI's vision is to touch Africa with a multi-disciplinary approach to change Africa and Africa the world.

Prof De la Rey van der Waldt

Director, Communication Management; Director: School of Communication Studies



PhD: Potchefstroom University for CHE; MA & BA (Hons): University of the Orange Free State

Professor Van der Waldt received both his BA (Hons) as well as his Master's degree in Communication Science at the University of the Orange Free State. In 1991 he received his PhD in Communication Science at the Potchefstroom University for Christian Higher Education.

He started his career in 1980 as a communication officer in what is now known as the Government Communication and Information System (GCIS). His journey in academia started when he joined the faculty at the University of Fort Hare in 1982 where he was one of the founding members of the Department of Communication. Since then he lectured in several communication fields (specifically organisational communication, advertising and marketing) at the then Potchefstroom University for Christian Higher Education. At the University of Pretoria he was a professor in Strategic Communication in the Department of Marketing and Communication Management in the Faculty of Economic and Management Sciences.

He was the HOD of the Department of Integrated Communication at the Tshwane University of Technology. He was a visiting lecturer at Washington University (Seattle) USA, Christian University Ede in the Netherlands, Leibniz Universität Hannover, Germany and delivered guest lectures at several other international universities.

Professor Van der Waldt also owned the World of Waldt®, an advertising and marketing consultancy (1994-2009). His MA and PhD studies concentrated on television marketing and advertising.

During 2005, his research focus changed to corporate reputation management and measurement. He is a reviewer for numerous academic publications and was the first Editor and Chief for the *African Journal of Business Management* (2009-2011). Currently he is an independent peer reviewer for The Academy of Science of South Africa (ASSAf).

He received three global awards for his work as a country representative, editor and reviewer at the Global Business and Technology Association (GBATA) in Istanbul, New York and Helsinki for strategic communication. Professor van der Waldt holds a C National Research Foundation rating in reputation management and measurement. He is currently the Director: School of Communication studies at the North-West University (Potchefstroom campus).

Prof Raymond Parsons



Professor Raymond Parsons is a professor at the North West University School of Business and Governance (SBG). He is also chairman of the NWU-SBG Advisory Board. Until 2012 he was the Deputy CEO of BUSA and subsequently a Special Policy Advisor to that organization until April 2014. He has also lectured at the Department of Economic and Management Sciences at the University of Pretoria. Professor Parsons was the Overall Business Convenor at the National Economic Development and Labour Council (NEDLAC) until 2010, which is the major social dialogue institution in South Africa. He is a key contributor to public and academic debate on a broad spectrum of issues of critical importance to the political economy of SA. He is a recognized authority on the SA economy and its implications for the business community. He studied economics at the Universities of Cape Town, Oxford and Copenhagen, before playing a leading role in organized business in SA for many years. He is a former Director-General of the SA Chamber of Business (SACOB). From 2000-2003 he was Visiting Professor at the School of Economic and Business Sciences at the University of the Witwatersrand. He also holds an Honorary Doctorate from the Nelson Mandela Metropolitan University (NMMU) and is an Honorary Professor there. He is a government-appointee to the Council of the NMMU. Professor Parsons is a Past-President of the Economic Society of South Africa (ESSA). In 2004 former President Thabo Mbeki appointed Professor Parsons to the Board of Directors of the SA Reserve Bank and was reappointed in 2008. He was also a director of the SA Mint. He is the author/editor of five books – *The Mbeki Inheritance: SA's Economy 1990-2004*, *Parson's Perspective: Focus on the Economy*, *Manuel Markets and Money*.

Essays in Appraisal, *Zumanomics: Which way to shared prosperity in South Africa?* and *Zumanomics Revisited: The Road from Mangaung to 2030*.

Ms Christine Bronkhorst
Information Librarian for MBA



B.Bibl: University of Free State; B.Bibl Hons: University of Pretoria;
M.IT: University of Pretoria

Christine Bronkhorst studied B.Bibl at the University of Free State and completed her degree with *Cum Laude*. After completing her B.Bibl, she studied B.Bibl Hons at the University of Pretoria. She also did her Masters degree (M.IT) with the University of Pretoria.

Christine is currently the Information Specialist for MBA and Law at the Ferdinand Postma Library, where she assists the MBA and Law students in their search for information during their studies. She supports the MBA and Law students with enquiries regarding information for research.

From 1996-2000, she was the Information Specialist at Service Unit Natural Sciences and Engineering at the Merensky library at the University of Pretoria.

In 2012 she wrote a chapter on "Accessing legal information" in an Oxford textbook "Introduction to law and legal skills in South Africa" 2012.

Prof Johan Nel



Johan is the founder and currently the director of the Centre for Environmental Management (CEM), at the Faculty of Science, North-West University, Potchefstroom, South Africa. The CEM enjoys local and international recognition for its work in sustainability and environmental management and governance fields within both the corporate and public spheres.

He has more than 25 years' experience with environmental management and governance in general and specifically also in specific environmental management instruments such as: environmental impact assessments (EIA), environmental management systems (EMS), environmental audits (EA) and environmental risk assessment and management (ERAM).

He is a SAATCA registered Environmental Management System (EMS) lead auditor. He also represented South Africa at the TC 207 WG 5 and 6 processes of the International Standards Organisation to revise the flagship ISO 14001 Environmental Management System Standard to the recently published third, 2015 version.

His environmental management exposure covers a wide spectrum of sectors, ranging from the extractive and primary production systems to the beneficiation, processing and financial sectors. He also has extensive experience in environmental governance and compliance management systems at all three spheres of government.

He regularly mentors leadership and middle management staff members from the public and private sectors to address their environmental management and governance challenges at strategic, tactical and operational levels.

He is also regularly invited to read papers at national and international conferences, while he also publishes research articles and chapters.

Johan also routinely lectures students studying towards an LLM degree in Environmental Law and an MSc degree in Environmental Management.

Dr Chris Lombard

BSc degree (University of Stellenbosch); Honours Degree in Human Resource Development; Master's Degree (RAU); PhD in Leadership in Performance and Change at RAU



Chris was born and grew up in the Boland and Western Cape. He matriculated in 1981 at Paarl Gymnasium High School. He completed a BSc degree in 1990 at the University of Stellenbosch, an Honours Degree in Human Resource Development in 1996 (cum laude), a Master's Degree (Leadership in Performance and Change – Top Student in three modules) in 2002 at RAU. Chris completed a PhD in Leadership in Performance and Change at RAU in 2004. He conducted his research in Unilever Channel Management, Tiger Brands Field Services and Smollan Sales & Marketing where he designed and developed of a competency model enabling leaders and managers to deal with resistance to change. Chris implemented this model successfully with a variety of industries locally and internationally.

In 1996 Chris started his own consulting firm. Change Capacity and People Capacity Solutions, services a broad spectrum of clients in an array of industries in both the public and private sector internationally. He has received both the NCP and ABSA awards for achievement in facilitation.

Chris' approach to change focuses on ensuring the capacity, responsibility and accountability at the various managerial levels. Highlights in his consulting career include:

Building Change Leadership capacity in KPMG International (Amsterdam) focusing on managers from six first-world countries.

Facilitate of successful change during complex mergers, acquisitions and the required cultural integration (Brandhouse, Imperial Group, T-Systems, Momentum, Rand Merchant Bank, etc).

The facilitation of turnaround strategies in various industries. The last two a copper mine in Zambia (Barrick Group) and the largest of the Pick n Pay Distribution Centres
Acting as a coach for senior managers in Retail and supporting them to improve store performance

Enabling more than 800 managers in the Retail Sector towards the improvement of store performance

Enabling leaders to facilitate successful restructuring of organisations.

Improving the coping efficiency and resilience of employees in various industries.

He played rugby at provincial level and also obtained provincial colours in rock-and-surf fishing.

Mr Theo Venter



Political and policy specialist at the NWU School of Business and Governance

Theo Venter is a political and policy specialist at the NWU School of Business and Governance and special advisor to the Vice-chancellor of the North-West University on a part-time basis. In this capacity, he advises on politics and strategy. He is also a political commentator on South African politics in the media, especially on radio and TV. He has been part of the SABC election teams in all elections since 1987. He consults regularly in the business and agricultural sectors on the state of politics in South Africa and has been member of the BMI Strategic Forum since 1990 with a focus on the building industry. He was appointed in May 2015 as chairman of the Governance and Risk Management Committee of the NW Department of Rural, Environmental and Agricultural Development. He teaches a course in the formulation of strategy at the Post-Graduate Diploma programme of the Business School. His main research interests are scenario methodology, political change and policy development.

Theo Venter was born on 27 November 1955 in Modjadjiskloof (former Duiwelskloof), Limpopo. He grew up in Vanderbijlpark and matriculated in 1973 from the Transvalia High School. He then studied at the Potchefstroom University and obtained a master's degree in Political science in 1982. From September 1982 to January 1984, he studied in the USA as a Fulbright Scholar at the Nelson Rockefeller School for Public Management at State University of New York in Albany, NY obtaining a second master's degree in Comparative politics. Theo Venter has received acknowledgement as one of the most quoted staff members at the NWU for 2011, 2012, 2013, 2014 and 2015.

Theo Venter is an outdoors person who loves nature, photography and wildlife and he is actively involved in the organised hunting fraternity. He is married to Thildé and they have four children.

Ms Nicole Marriott



Sales consultant for McGraw-Hill Education

Nicole was born in Sasolburg in the Free State, but grew up in Vanderbijlpark. She attended Pinedene Primary and then Suncrest High School. Nicole matriculated in 1993.

Her first job after high school was working for a stockbroker doing mostly administrative work. She worked in various positions as the years progressed, while she decided what she really wanted to focus her career on.

In the interim, she had a daughter, who is now almost 18 years old.

In 2000, she took a position in the operations department, and stayed on for 11 years, while also studying supply chain management part-time through correspondence. Currently, she works as a sales consultant for McGraw-Hill Education in the higher education division and has been with McGraw-Hill for just over three years. Her territory includes Johannesburg, Vanderbijlpark, Potchefstroom and Namibia.

VENUES: MBA STUDY SCHOOL

DAY	PG Dip	1 ST YEARS	2 ND YEARS	3 RD YEARS
MONDAY 30th Opening session	E5 (K04) New Economic & Management Sciences building (08:30-10:15)	E5 (K04) New Economic & Management Sciences building (08:30-10:15)	E5 (K04) New Economic & Management Sciences building (08:30-10:15)	E5 (K04) New Economic & Management Sciences building (08:30-10:15)
Rest of day	K01*	K04	K02*	K03
TUESDAY 31st	K01 (08:00-16:15)	K04 (08:00-16:15)	K02 (8:00-16:15)	K03 (8:00-16:15)
WEDNESDAY 1st	K01 (08:00-16:15)	K04 (08:00-16:15)	K02 (8:00-16:15)	K03 (8:00-16:15)
THURSDAY 2nd	K01 (08:00-16:15)	K04 (08:00-16:15)	K02 (8:00-16:15)	K03 (8:00-16:15)
FRIDAY 3rd	K01 (08:00-16:15)	K04 (08:00-16:15)	K02 (8:00-16:15)	K03 (8:00-16:15)

BUILDING (E5)

PG Dip uses Building E5, room K04, except when combined with MBA phase 1 (see timetables), then room K01 will be used;

Phase 2 uses Building E5, room K02, except when combined with Phase 3 (see timetables), then room K03 will be used.

OPENING SESSION

(New Economic & Management Sciences building (E5), lecture hall **KO4**)

08:00 – 08:30	Getting seated
08:30 – 08:35	Scripture reading and prayer Prof Christoff Botha
08:35 – 08:40	Special Word of welcome Prof Dan Kgwadi NWU Vice Chancellor
08:40 - 09:00	Word of welcome Prof Tommy du Plessis Director: Potchefstroom Business School
09:00 – 09:50	<u>Keynote address</u> Mr Tim du Plessis
09:50 – 10:00	A word of appreciation – Prof Tommy du Plessis Guests and lecturers depart
10:00 - 10:10	House rules regarding the study school Prof Christo Bisschoff
10:10 - 10:20	Academic arrangements by MBA programme manager Prof Ronnie Lotriet

REFRESHMENTS:

BUILDING E5: BASEMENT

From 10:00 - 10:30: Coffee / tea break

From 19:00 – 19:30 Coffee / tea break

LUNCHESES

BUILDING C6

From 13:00-14:00

SOCIAL FUNCTION WEDNESDAY NIGHT:

18:00 for 18:30 at Crista Galli

(Just 100m across the bridge on the way to Carltonville on the left)

SUMMER STUDY SCHOOL – A: MBA I: 30 JANUARY to 3 FEBRUARY 2017

	Monday: 30 Jan	Tuesday: 31 Jan	Wednesday: 01 Feb	Thursday: 02 Feb	Friday: 03 Feb
08:00	Opening and welcome Director: Prof TE du Plessis Keynote address: Mr Tim du Plessis	MBAA 874 RESEARCH Introduce research clusters (supervisors) Profs Yvonne du Plessis & Christoff Botha	MBAA 813 Managerial Economics (1) Guest lecturer: Prof Raymond Parsons	MBAA 874 Research Methodology (2) Profs Yvonne du Plessis & Christoff Botha	MBAA 811 Corporate Governance (2) Mr Pieter Greyling
09:30	Admin & Registration				
10:15	Tea	Tea	Tea	Tea	Brunch 10:00- 10:45
10:45	Registration and acquiring textbooks. Other formalities or problems to be sorted out 11:00 MBAA 812 Operations Management (1) Mr Johan Jordaan	10:45-11:45 MBAA 811 Corporate Governance CASE STUDY: FORD KUGA Prof De la Rey vd Waldt 11:45 – 13:00 Cost: R150 Reading Laboratory	MBAA 811 Corporate Governance (1) Mr Pieter Greyling	MBAA 874 Research Methodology (3) Profs Yvonne du Plessis & Christoff Botha	MBAA 813 Managerial Economics (2) Prof Andre Heymans
13:00	Lunch	Lunch	Lunch	Lunch	Lunch
14:00	MBAA 874 Research Methodology (1) Profs Yvonne du Plessis & Christoff Botha	MBAA 811 Corporate Governance ENVIRONMENTAL MANAGEMENT WORKSHOP Prof Johan Nel Lecture	Group forming and MBA orientation Mr Johan Jordaan & Prof Yvonne du Plessis	MBAA 813 Managerial Economics Guest lecturer: Prof Raymond Parsons	MBAA 812 Operations Management (2) Mr Johan Jordaan
16:15	Supper	Supper	Supper	Supper	Supper
17:00	NWU Library skills and eFundi Ms Christine Bronkhorst	MBAA 811 Corporate Governance ENVIRONMENTAL MANAGEMENT WORKSHOP Prof Johan Nel Practical workshop	BRAAI	MBAA 812 Operations Management Introduction to Community Project Mr Johan Jordaan	
TEA BREAK 19:00- 19:30 22:00					

STUDY SCHOOL NO. C: MBA II: 30 JANUARY to 3 FEBRUARY 2017

	Monday: 30 Jan	Tuesday: 31 Jan	Wednesday: 01 Feb	Thursday: 02 Feb	Friday: 03 Feb
08:00	Opening and welcome Director: Prof TE du Plessis Keynote address: Mr Tim du Plessis	MBAC 813 Financial Management Prof Ines Nel	MBAC 812 The Company Project & Writing the case study Prof Tommy du Plessis	MBAC 811 & 812 Scenario planning (1) Theory Mr Theo Venter	<u>08:00-10:00</u> MBAC 811 Strategy Management Guest Lecturer: Dr Chris Lombard Prof Ronnie Lotriet
09:30					
10:15	Tea	Tea	Tea	Tea	Brunch 10:00- 10:45
10:45	Registration and acquiring textbooks. Other formalities or problems to be sorted out	MBAC 813 Financial Management Prof Ines Nel	MBAC 812 The Company Project Writing the case study (Practical application) Prof Tommy du Plessis	MBAC 811 & 812 Scenario planning (2) Skills Workshop Mr Theo Venter	<u>10:45 - 12:45</u> MBAC 813 Financial Management Prof Ines Nel
13:00	Lunch	Lunch	Lunch	Lunch	
14:00	MBAC 813 Financial Management Financial Ratios Mr Martin Botha (Prof Ines Nel)	MBAC 811 Strategy Management Groupwork: Preparation for Case study 1 under guidance of Prof RA Lotriet	<hr/> PBSC 812 Strategy Management Guest Lecturer: Nicole Marriot Case study 1 Prof GJ De Klerk	MBAC 811 & 812 Scenario planning (3) Skills Workshop Mr Theo Venter	Study school evaluation and integrated overview of study school Prof Ines Nel
16:15	Supper	Supper	Case study 1 Prof GJ De Klerk	Supper	
17:00	MBAC 873 RESEARCH Technological Research Writing workshop Mr Johan Jordaan (Prof Christoff Botha)	MBAC 811 Strategy Management Change Management Workshop Prof Leon Jackson (Prof Ronnie Lotriet)	BRAAI	MBAC 813 Financial Management Company Representative (Prof Ines Nel)	
TEA BREAK 19:00-19:30					
22:00					

STUDY SCHOOL NO. 5: MBA III: 30 JANUARY to 3 FEBRUARY 2017

	Monday: 30 Jan	Tuesday: 31 Jan	Wednesday: 01 Feb	Thursday: 02 Feb	Friday: 03 Feb
08:00	Opening and welcome Director: Prof TE du Plessis Keynote address: Mr Tim du Plessis	PBSC 873 Research Dissertations: Meeting with supervisors & admin arrangements Supervisors fetch their students from Room G03 (E5) Prof Christoff Botha	PBSC 813 Company Project Prof Tommy du Plessis	PBSC 812 & 813 Strategy & Company Project Scenario planning (1) Theory Mr Theo Venter	PBSC 812 Strategy Management Guest Lecturer: Dr Chris Lombard Prof Ronnie Lotriet
09:30					
10:15	Tea	Tea	Tea	Tea	Brunch 10:00- 10:45
10:45	Registration and acquiring textbooks. Other formalities or problems to be sorted out	PBSC 873 Research workshop Supervisors meet with their allotted students in groups – orientation, work philosophy and format of research	PBSC 813 Company Project (Practical application) Prof Tommy du Plessis	PBSC 812 & 813 Strategy & Company Project Scenario planning (2) Theory Mr Theo Venter	<u>10:45 - 12:45</u> PBSC 873 Research Students meet with supervisors
13:00	Lunch	Lunch	Lunch	Lunch	
14:00	PBSC 812 Strategy Management Financial Ratios Mr Martin Botha (Prof Ronnie Lotriet)	MBAC 811 Strategy Management Groupwork: Preparation for Case study 1 under guidance of Prof RA Lotriet	PBSC 812 Strategy Management Guest Lecturer: Nicole Marriot Case study 1 Prof GJ De Klerk	PBSC 812 & 813 Strategy & Company Project Scenario planning (3) Skills Workshop Mr Theo Venter	Study school evaluation and integrated overview of study school Prof RA Lotriet
16:15	Supper	Supper	Supper	Supper	
17:00	PBSC 873 RESEARCH Technological Research Writing workshop Mr Johan Jordaan (Prof Christoff Botha)	PBSC 812 Strategy Management Change Management Workshop Prof Leon Jackson (Prof Ronnie Lotriet)	BRAAI		
TEA BREAK 19:00- 19:30 22:00					

SUMMER STUDY SCHOOL – A: PGDM: 30 JANUARY to 4 FEBRUARY 2017

	Monday: 30 Jan	Tuesday: 31 Jan	Wednesday: 01 Feb	Thursday: 02 Feb	Friday: 03 Feb	Saturday: 04 Feb
08:00	Opening and welcome Director PBS: Prof TE du Plessis Keynote address: <i>Mr Tim du Plessis</i>	CCMM511 General Management (1) Prof Alfred Henrico	CCMM515 Managerial Economics (1) Prof Andre Heymans	CCMM511 General Management (3) Prof Alfred Henrico	BLCG511 Corporate Governance (2) Mr Pieter Greyling	CCMM517 Financial Reporting (4) Mr Martin Botha
09:30		Admin & Registration Phillip Boonzaier				
10:15	Tea	Tea	Tea	Tea	Brunch 10:00- 10:45	Tea
10:45	CCMM517 Financial Reporting (1) Mr Martin Botha	CCMM511 General Management (2) Prof Alfred Henrico	BLCG511 Corporate Governance (1) Mr Pieter Greyling	CCMM511 General Management (4) Prof Alfred Henrico	CCMM515 Managerial Economics (2) Prof Andre Heymans	CCMM517 Financial Reporting (5) Mr Martin Botha
13:00	Lunch	Lunch	Lunch	Lunch	Break	
14:00	Group forming and orientation Mr Johan Jordaan Prof Alfred Henrico	BLCG511 Corporate Governance ENVIRONMENTAL MANAGEMENT WORKSHOP Prof Johan Nel Lecture	CCMM517 Financial Reporting (2) Mr Martin Botha	CCMM515 Managerial Economics Guest lecturer: Prof Raymond Parsons	CCMM511 General Management (5) Prof Alfred Henrico	
16:15	Supper	Supper	Supper	Supper		
16:45	NWU Library skills and eFundi	BLCG511 Corporate Governance ENVIRONMENTAL MANAGEMENT WORKSHOP Prof Johan Nel Practical workshop	BRAAI	CCMM517 Financial Reporting (3) Mr Martin Botha		
TEA BREAK						
19:00- 19:30						
22:00						

POST GRADUATE DIPLOMA IN MANAGEMENT

A WORD OF WELCOME FROM THE PROGRAMME MANAGER: PGDM (Part-time)

Welcome to the North West University School of Business and Governance's Post-Graduate Diploma in Management (PGDM).

South Africa has a dire shortage of properly trained managers. The PGDM was introduced in 2012 to help fill this void by providing graduates with an array of management skills that are necessary to cope as managers.

The PGDM provides the following:

- A qualification from a business school that is internationally accredited by the Association for MBAs (AMBA).
- Interaction with a selected group of students from various spheres in industry, business, government and academia, as well as some practising professionals.
- A NQF level 8 qualification, on par with an honours degree.
- Possible entry to a future MBA programme: As from 2016 you cannot enrol for MBA without a NQF level 8 degree.
- Should you do an MBA at the NWU in future, three of your PGDM subjects count towards MBA.
- The choice to study in English (Classes on Mondays evenings in the Vaal triangle) or Afrikaans (classes on Saturday mornings in Potchefstroom). Block release classes in Mafikeng are also available (in English).

You will be divided into syndicate groups, and you will most likely learn as much from your syndicate group as you will learn from your lectures. The programme will require of you discipline, dedication and the willingness to contribute to your syndicate group: What you put in, will return to you ten-fold.

Welcome to this exciting journey.

SUMMER STUDY SCHOOL

An enthusiastic welcome to the summer study school, especially to those of you who have travelled far! This is the start of an enriching journey, and we hope that you will find it most rewarding and complementary in your quest for progressive management and leadership enrichment.

Please take note that the **summer school** held at NWU Potchefstroom Campus. **Please take note that attendance lists must be completed.** The study school consists of:

- **Academic lectures;**
- Introduction to the PGDM programme and university systems that will aid you in your studies; and
- Forming study groups for your group assignments.

The socialising and networking opportunity of the study school is always well liked, and therefore we have a variety of meat roasts on-the-spit and a cash bar for the **social gathering** on **Wednesday night**. The venue, Crista-Galli, is situated on the Carletonville road, just over the bridge to the left. I trust that it will be as delightful as the previous social functions. Please make sure that you complete the attendance list for the function so that we can finalise the arrangements.

All your lectures will be presented in the **new Economic and Management Sciences building (E5), lecture room K01**. The lectures that you share with MBA-students (CCMM515: Management Economics and BLCG511 (Corporate Governance) will be in Building E5, room K02 (where the MBA1 students attend). Lunches, tea and coffee are served in the basement of the **new Economic and Management Sciences building**.

Finally, use the time to enjoy the wonderful world of management, bond with fellow students, and extend your networking relations. Should you have any requests or problems during the study school week, do not hesitate to contact me for assistance (071 366 2262).

Sincerely yours



JOHAN JORDAAN

Programme manager: Post Graduate Diploma in Management (Part-time)

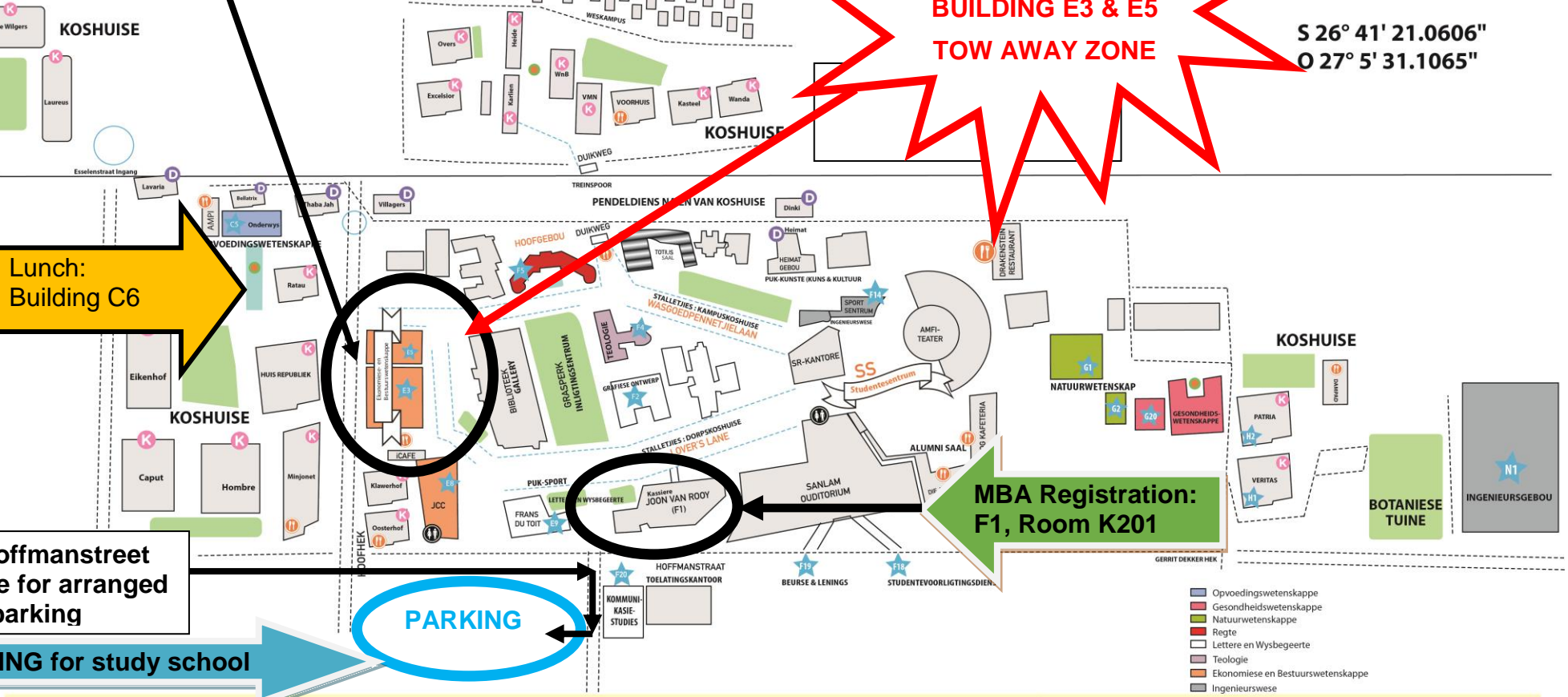
LECTURE VENUES: STUDY SCHOOL

DAY	
CCMM515 & CCMM517 & All sessions specific to PGDM	Building E5, Room K01
BLCG511 & CCMM511 & Library skills session (Monday evening)	Building E5, Room K02

Summer study school activity areas.

DO NOT! PARK BETWEEN BUILDING E3 & E5 TOW AWAY ZONE

S 26° 41' 21.0606"
O 27° 5' 31.1065"



Lunch: Building C6

Use Hoffmanstreet entrance for arranged parking

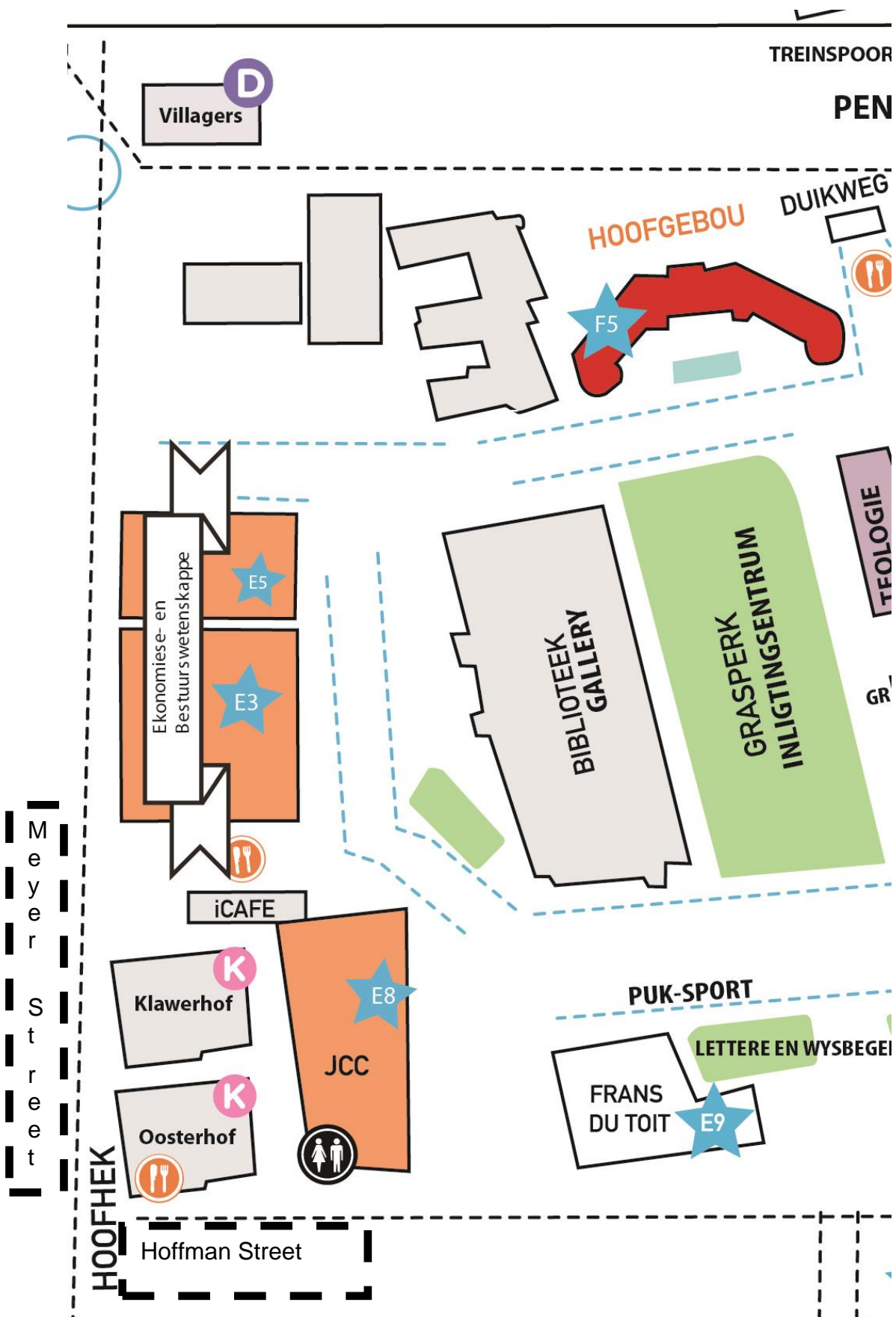
PARKING for study school

MBA Registration: F1, Room K201

KAMPUSPLAN

Kampuskoshuise **K** Fakulteitsverdeling na volgende gebou aangedui met **★** PUK-kunste **||||**
 Dorpskoshuise **D** Eetsale **!!**

MBA ACTIVITY AREA



SPYSKAART

Maandag

Frikadelle, buffalo wings, lamsboud, gerookte varknek en souse

Verskeidenheid tuisgebakte broodrolletjies en rysslaai

Mengelsaai

Gesnyde vrugtebord

Peppermintcrisptert

Dinsdag

Bief / hoender-lasagne

Tuisgebakte broodrolletjies

Geroosterde groenteskottel

Seisoenlae mengelslaai

Caprese-slaai

Grenadellapoeding

Woensdag

Blokkies kerrie en rys / pap

Tradisionele boontjies

Pampoenpoffers met karamelsous

Slaai van die dag

Tipsy-tert met room

Donderdag

Geroosterde hoender
Baba-aartappels
Lemoenpatats
Somers-groenteskottel
Mengelsaai

Vrugteslaai met roomys

Vrydag

Brunch

Pap en sous met gegeurde maalvleis, spek, roereiers en kaasworsies

Tuisgebakte brode en muffins met 'n verskeidenheid konfyte

Vrugteslaai

Muesli en Jogurt

Koffie, tee en beskuit