

## **IBC 2017 – MENTORING AND DEVELOPING YOUNG RESEARCHERS IN AFRICA**

The 11<sup>th</sup> International Business Conference (IBC) was hosted from 24 to 27 September 2017 at the White Sands Hotel and Resort in Dar es Salaam, Tanzania. A total of 96 (single and co-authored) full proceeding, peer-reviewed papers from 17 South African and international universities were presented during this conference.

Dar es Salaam, the largest city in Tanzania's architecture, is a legacy of Swahili, colonial and Asian influences. The city heaves with energy and emotion, belying its translated name of 'Haven of Peace'. Its white beaches and African flair welcomed all from across the world to an academic experience of a lifetime and a social engagement of note.

The White Sands Hotel and Resort was an excellent choice of venue for the conference, with outstanding conference facilities and accommodation, as well as a tranquil and relaxed atmosphere with wide open spaces. The conference provided special networking opportunities and IBC 2017 was one of our special academic memories during the past decade.

The organising committee received positive feedback on the hosting of the 2017 conference and they strive to make the 2018 conference an even better experience. The prospective delegates again have the privilege to decide on the venue for 2018 and that process is currently in process.

The intent of the IBC is to continue to offer a platform for young and experienced scholars, as well as business people to network. The personal dream of the chairperson of the IBC, Stephan van der Merwe, is to position the conference as a truly international conference with the focus on mentoring and developing young researchers in Africa.