

THE **MBA** QUALIFICATION

MASTER OF BUSINESS ADMINISTRATION

"The flagship of business and management education worldwide"

NQF level 9 | Total credits: 210

"... surely enriching and life changing!"

MBA graduate: Clive Mackay





MBA Studies

– your exciting journey for life!

"...thanks for a life-altering experience".

MBA graduate: Everton Dean Barnes

The MBA of the North-West University is offered by the NWU School of Business & Governance, and is accredited by the Higher Education Quality Council (HEQC) in South Africa, internationally by AMBA in London (UK) as well as AABS in Africa.

The NWU is reckoned to be one of the best managed universities in South Africa. The NWU School of Business & Governance has been delivering competent graduates to Southern Africa who, in turn, are making a proven contribution to social and economic growth in the region. The NWU Business School aims to provide professional post-graduate management leaders. The faculty of the NWU Business School is therefore focused on combining theory and practice, in order to fully develop the strategic leadership potential of business managers. The programme content and standard of the NWU Business School's MBA ensure that participants acquire skills with regard to best business practice and thought-leadership that can successfully be applied to the multi-disciplinary challenges encountered.

Admission requirements

Admission to the MBA programme is subjected to strict criteria and in accordance with fully accredited business schools in South Africa. Applicants should be in possession of the following requirements:

- a recognised four-year degree qualification (or equivalent) on NQF level 8. Any international qualification must be verified by the South African Qualification Authority (SAQA). This verification process is the responsibility of the applicant and not that of the NWU; or
- an honours degree on NQF level 8; or
- a post-graduate diploma on NQF level 8;
- PLUS a minimum of three years working experience;
- PLUS successful completion of the SHL admission test.

Application form is available on our website: <http://commerce.nwu.ac.za/business-and-governance/mba-potchefstroom>

The application process

Consult:

(<http://www.nwu.ac.za/postgrad/how-to-apply>)

- **Step 1:** In order to apply for admission, a prospective student needs to complete an application form and submit it with all the required supporting documents as indicated in the Guidelines for applicants, namely a CV, a motivational letter, two ID photos, application fee, as well as certified copies of ID document, academic records and related certificates. The application can then be forwarded to the relevant administrative faculty advisor. All applications are accepted in electronic as well as printed format.
- **Step 2:** Applicants will be notified with regard to their admission status after the paper selection. Successful applicants will be contacted to take either the SHL/NMAT admission test.
- **Step 3:** The NWU School of Business & Governance will conduct interviews with the applicants in due course.

PROGRAMME STRUCTURE

Duration

The minimum duration and maximum duration of the MBA programme are respectively two and three continuous academic years.

The MBA programme is scheduled according to the following:

1. Delivery sites of the contact sessions for the qualification

- Potchefstroom Campus on part-time basis; Afrikaans medium; Saturday mornings;
- Vaal Campus on part-time basis; English medium; Monday afternoons;
- Mafikeng Campus on block release basis; English medium; Fridays - Sundays.

2. Study schools

Two compulsory study schools are scheduled annually. This amounts to a total of four study schools (Blocks A, B, C and D) spread over the two academic years.

3. MBA research days

It is compulsory for students to also attend one additional designated MBA day per semester (MBA Day A, B, C and D).

Curriculum

MBA YEAR 1					
MODULE CODE	SEMESTER A	CREDITS	MODULE CODE	SEMESTER B	CREDITS
MBAA 811	Corporate Governance	12	MBAB 821	Technology Management	12
MBAA 812	Operations Management	12	MBAB 822	Strategic Talent Management	12
MBAA 813	Managerial Economics	12	MBAB 823	Managerial Accounting*	12
MBAA874	Research Methodology		MBAA874	Research Methodology (continue)	12
MBA YEAR 2					
MODULE CODE	SEMESTER A	CREDITS	MODULE CODE	SEMESTER B	CREDITS
MBAC 811	Strategy Management	12	MBAD 821	Leadership	12
MBAC 812	Company Project (P)** (M)**	12	MBAD 822	Marketing Management	12
MBAC 813	Financial Management	12	MBAD 823	Entrepreneurship (P)** Public Management (M)**	12
MBAC 873	Research project		MBAC 873	Research project (continue)	54

*Applicants without financial background are advised to enrol for the Financial Reporting module on the part-time

Post-graduate Diploma (block release)

** (P) = Potchefstroom; (M) = Mafikeng

"Being in finance all my life, I always looked at alternatives to strengthen a broader knowledge of the integration of business functions and the forces affecting business, and hence my MBA dream.

The value of the MBA has been immense. It has opened a wide spectrum of viewing things from a different angle. From avoiding making general assumptions to doing effective research to formulate calculated risk taking and decision making.

The NWU Business School and the MBA has provided me with a GPS wherein I could manoeuvre out of difficulties, and the highway seems not so far away..."

MBA graduate: Johnny Neri Area Manager

ENQUIRIES:

Potchefstroom: Wilma Pretorius

Tel: 018 299 1419

Email: pbsinfo@nwu.ac.za

Vanderbijlpark: Rhonda Ferreira

Tel: 016 910 3011

Email: rhonda.ferreira@nwu.ac.za

Mafikeng: Lungile Ntsizwane

Tel: 018 389 2351

Email: lungile.ntsizwane@nwu.ac.za

Website: <http://www.nwu.ac.za/post-graduate-studies>

TO REQUEST A QUOTATION:

PUK-studyfees@nwu.ac.za

Fees payable and financial regulations:

<http://www.nwu.ac.za/postgrad/fees-bursaries>

SUBMISSION OF APPLICATION FORM:

Applications are open from 1 September - 15 December

Potchefstroom and Vanderbijlpark

Tel: 018 299 4043

Email: PostGrad-EnquiriesPOTCH@nwu.ac.za

Mafikeng

Tel: 018 389 2351

Email: lungile.ntsizwane@nwu.ac.za

FOR MORE INFORMATION, PLEASE VISIT OUR WEBSITE:

<http://commerce.nwu.ac.za/business-and-governance/mba-potchefstroom>

"...the most enriching experience
of my life".

MBA graduate: Lethola Mokakala