

# Curriculum Vitae

## MARIÉ-LUCE KÜHN

Marié-Luce is a Director and Competitive Intelligence Analyst with IBIS. She has a distinguished career in competitive intelligence, competitive intelligence analysis and knowledge building. Her primary experience lies in the fields of centralizing, managing and evaluating a wide range of tactical and strategic information into intelligence products, including policy advices and business strategy.

Marié-Luce has published many articles on competitive intelligence (CEO MAGAZINE, FINANCE WEEK, BUSINESS WEEK, BUSINESS BRIEF, COMPETITIVE INTELLIGENCE MAGAZINE AND THE JOURNAL FOR COMPETITIVE INTELLIGENCE AND MANAGEMENT) including the first article on competitive intelligence in South Africa in 1999 ("South Africa: An Emerging CI Player," published in the Society of Competitive Intelligence Professionals' Competitive INTELLIGENCE REVIEW). She has also published a series of books on Competitive Intelligence (Nuts & Bolts Business Series, published by Knowledge Resources) and is a member of an international research team comparing the competitive intelligence practices among exporting companies in South Africa and Flanders.

In 2002, she developed the first university training course in strategic and competitive analysis that is presented annually at a leading university and is actively involved in developing competitive intelligence analysis capabilities in companies and training programs for tertiary education institutions in South Africa. Her consulting activities also involve tracking and scanning competitive forces for a variety of companies. Her latest articles include those published in the Journal for Competitive Intelligence and Management (JCIM – co-authored with Prof Wilma Viviers) and those co-authored with fellow researchers on a team researching the CI practices of South African and Belgian exporters. It was an NRF funded international research project. She is also a columnist for the SA Journal for Information Science (published by the University of Johannesburg's Department of Information and Knowledge Management under chair of Prof Adeline du Toit.

Marié-Luce holds a PhD (International Trade) from the North-West University (Potchefstroom Campus) and received the Absa Bronze Medal for Best Masters Dissertation in the Humanities in March 2005 (The Development of CI in South African with special reference to the CI practices in a Pharmaceutical company). Her PhD concerned the information requirements of South African exporters and matching those with currently available sources of such information.

## CONTACT DETAILS

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## INTRODUCTION

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Marié-Luce Muller is a consulting competitive intelligence analyst. She has a distinguished career in competitive intelligence, competitive intelligence analysis and knowledge building. Her primary experience lies in the fields of centralizing, managing and evaluating a wide range of tactical and strategic information into intelligence products, including strategic advice and business strategy.

Marié-Luce has published numerous articles on competitive intelligence in various South African and international journals and magazines including CEO Magazine, Finance Week, Journal for Competitive Intelligence & Management and Business Week. She has also published a series of books on Competitive Intelligence (Nuts & Bolts Business Series, published by Knowledge Resources) and has participated in international research projects into the Competitive Intelligence practices of exporting companies. She holds a PhD from the North-West University. She received the Absa Bronze Medal for Best Dissertation in the Humanities for her Masters Dissertation in 2005.

## CAREER

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1997 – present IBIS Business and Information Services (Pty) Ltd. Pretoria  
**Co-owner, Director**

- Co-founded IBIS in 1997
- Built company to a leading consultancy in Competitive Intelligence
- Responsible for
  - Product development
  - Training
  - Advisory work on business intelligence and competitiveness
  - Presentations and submittals for publications
  - Environmental scans and monitoring (internal and external environments)
  - Marketing
  - CI software

1995 – 1997 South African Secret Service Pretoria  
**Section Head: Research and Analysis: Political and economic risk: Africa Desk**

- Managerial post responsible for product development and quality control
- Organize and manage interdepartmental projects
- Identification and formulation of national information priorities, issues and trends
- Participation in scenario development and forecasting
- Analysis and evaluation of information
- Packaging analyses in consumer friendly, compelling reports
- Drafting and publishing analyses
- Gathering of information
- Anticipate, evaluate and assess client information needs on regular basis
- Interpretation of national intelligence priorities

1986 – 1995      National Intelligence Service      Pretoria

**Researcher, analyst and section head: Research and Analysis: Political and economic risk: Africa Desk**

- Managerial post responsible for product development and quality control
- Organize and manage interdepartmental projects
- Identification and formulation of national information priorities, issues and trends
- Participation in scenario development and forecasting
- Analysis and evaluation of information
- Packaging analyses in consumer friendly, compelling reports
- Drafting and publishing analyses
- Gathering of information
- Anticipate, evaluate and assess client information needs on regular basis

1980 – 1986      Stellenbosch

***Student and part-time employ***

***Lanzerac Hotel:*** International Hotel; responsible for catering management and general housekeeping and reception of VIP’s

***Manager:*** Retail responsible for general management and sales

***Host:*** Restaurant responsible for customer care and marketing

**EDUCATION AND QUALIFICATIONS**

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2010      Northwest University      Potchefstroom Campus

***PhD in Economics International Trade and Competitive intelligence***

2004      Northwest University      Potchefstroom Campus

***Masters in Public Management (Competitive Intelligence) cum laude***

*Recipient of ABSA Bronze medal for academic excellence (March 2005) - best masters dissertation for 2004*

Dissertation: The Development of Competitive Intelligence in South African with special reference to the Competitive Intelligence practices of a pharmaceutical player.

- Achieves Masters cum laude
- Publishes two articles in international journals in a year

1983                      University of Stellenbosch                      Western Cape

**BA Honours (Africa Studies and Geography)**

- Distinction in Geography

1980 – 1982              University of Stellenbosch                      Western Cape

**BA (African Studies, Geography & Sociology)**

- Distinctions in French and Geography

**OTHER TRAINING**

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- Computer literacy including Windows, MSWord, MS PowerPoint, MS Publishing; MS Excel
- French language course
- Qualified reflexologist
- Developed customised training courses in Competitive Intelligence: Provided training in-house for various client companies; provided training on the open market for the International Institute for Research (IIR), Johannesburg
- Developed first Strategic and Competitive Analysis Certificate Course: Web based. Presented annually at UJ Department of Information Studies
- Co-Moderator: Competitive Intelligence Module for MBA: PBS
- Lecturer: Competitive Intelligence Module for MBA: PBS

**ACADEMIC  
JOURNAL  
ARTICLES**

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- Kuhn, M-L. 2013. Exporters' information requirements with special reference to the types and sources of information of South African extruder exporters to Tunisia, *South African Journal of Information Management* (submitted).
- Muller, M-L. 2009. Current Automotive Industry: how one leader practices CI, *South African Journal of Information Management* 11 (3). September. Online
- Muller, M-L. 2009. How and what others are doing in competitive intelligence: outsourcing model, *South African Journal of Information Management* 11 (2). June. Online
- Muller, M-L. 2009. How and what others are doing in competitive intelligence: various CI models, *South African Journal of Information Management* 11 (1). March. Online
- Saayman, A., Pienaar, J., De Pelsmacker, P., Viviers, W., Cuyvers, L., Muller M-L. and Jegers, M. 2008 Competitive Intelligence: Construct Exploration, Validation and Equivalence. *Aslib Proceedings*, Vol. 60 No 4
- Muller, M-L. 2008. Global competitive intelligence practice, *South African Journal of Information Management* 10 (4). December. Online
- Muller, M-L. 2008. China's Africa expansionism: Competitive questions, *South African*

- Journal of Information Management* 10 (3). September. Online
- Muller, M-L. 2008. Competitive intelligence and competitiveness, *South African Journal of Information Management* 10 (2). June. Online
- Muller, M-L. 2008. Competitive intelligence and competitiveness, *South African Journal of Information Management* 10 (1). March. Online
- Muller, M-L. 2007. Global competitive intelligence practices, *South African Journal of Information Management* 9 (4). December. Online
- Muller, M-L. 2007. Global competitive intelligence practices, *South African Journal of Information Management* 9 (3). September. Online
- Muller, M-L. 2007. Competitive intelligence in business: Latin America, *South African Journal of Information Management* 9 (2). June. Online
- Muller, M-L. 2007. Competitive intelligence and international business, *South African Journal of Information Management* 9 (1). February. Online
- Muller, M-L. 2006. Building blocks of competitive intelligence - sales and customer intelligence, *South African Journal of Information Management* 8 (4). December. Online
- Muller, M-L. 2006. Building blocks of competitive intelligence – competitive technical intelligence, *South African Journal of Information Management* 8 (3). September. Online
- Muller, M-L. 2006. Competitor Intelligence, *South African Journal of Information Management* 8 (2). June. Online
- Muller, M-L. 2006. Parts of competitive intelligence: competitor intelligence, *South African Journal of Information Management* 8 (1). March. Online
- Du Toit, A. & Muller, M-L. 2005. Training Competitive Intelligence Analysts via the Web: The University of Johannesburg Experience. *Journal of Education for Library and Information Science*, 46 (4):320-332
- Viviers, W. & Muller, M-L. 2005. Die ontwikkeling van Mededingende Intelligensie in Suid-Afrika sedert 1994. *Tydskrif vir Geesteswetenskappe*, 45(3): 400-411.
- Muller, M-L. 2005. Key activities of Competitive Intelligence, *South African Journal of Information Management* 7(4). September. Online
- Muller, M-L. 2005. Key activities of Competitive Intelligence, *South African Journal of Information Management* 7(3). June. Online
- Muller, M-L. 2005. Key activities of Competitive Intelligence, *South African Journal of Information Management* 7(2). June. Online
- Muller, M-L. 2005. Key activities of Competitive Intelligence, *South African Journal of Information Management* 7(1). March. Online
- Viviers, W., Saayman, A. & Muller, M-L. 2005. Enhancing a CI culture in South Africa. *International Journal of Social Economics*, 32(7): 576-589.
- De Pelsmacker, P., Muller, M-L., Viviers, W., Saayman, A., Cuyvers, L. & Jegers, M. (2005) Competitive Intelligence practices of South African and Belgian exporters. *Marketing Intelligence and Planning*, 23 (6) 606-620
- Viviers, W., Muller, M-L & Du Toit, ASA. 2005. Competitive Intelligence: An Instrument to Enhance South Africa's Competitiveness. *International Journal of Social Economics (SAJEMS)*, 8 (2). June: 246 – 254

- Muller, M-L. 2004. How to make your competitive intelligence ventures work, *South African Journal of Information Management* 6 (4). September. Online
- Muller, M-L. 2004. The Key Activities of Competitive Intelligence. *South African Journal of Information Management*, 6(3). September. Online
- Muller, M-L. 2004. The Key Activities of Competitive Intelligence, *South African Journal of Information Management*, 7 (2). June. Online
- Muller, M-L. 2004. Key Intelligence Needs: the roadmap of your competitive intelligence capability and activities, *South African Journal of Information Management* 6(1). February. Online
- Viviers, W., Saayman, A. & Muller, M-L. 2004. Competitive Intelligence: 1999-2002 and beyond, *Africa Insight*, 34 (2/3). June/September: 90-96.
- Viviers, W., & Muller, M.L. 2004. A pharmaceutical industry approach to CI. *Competitive Intelligence Magazine*, 7(1): 18 -23.
- Viviers, W., Muller, M-L. 2004. The evolution of Competitive Intelligence in South Africa: Early 1980-2003. *Journal of Competitive Intelligence and Management*, 2(2):53-67.
- Muller, M-L., Viviers, W., Saayman, A., De Pelsmacker, P., Cuyvers, L. & Jegers, M. 2004. Competitive Intelligence practices of South African exporters.
- Muller, M-L., Viviers, W., Saayman, A., De Pelsmacker, P., Cuyvers, L. & Jegers, M. 2004. Enhancing a Culture for Competitive Intelligence.
- Muller, M-L., Viviers, W., Saayman, A., De Pelsmacker, P., Cuyvers, L. & Jegers, M. 2004. Testing the Constructs of Competitive Intelligence.
- Muller, M-L., Viviers, W., Saayman, A., De Pelsmacker, P., Cuyvers, L. & Jegers, M. 2004. Competitive Intelligence Practices of SME's.
- Muller, M-L & Du Toit, A.S.A. (2004). Organizational structure of competitive intelligence activities: A South African case study. *South African Journal of Information Management* 6(3). September Online: [www.rau.ac.za/sajim](http://www.rau.ac.za/sajim)
- Muller, M-L. 1999. South Africa: An Emerging CI Player, *Competitive Intelligence Review* 10 (4) 74-78
- Viviers, W., Saayman, A., Muller, M-L., & Calof, J.L. 2002. Competitive Intelligence practices: A South African study. *South African Journal of Business Management*, 33(3): 27-37. September

**POPULAR  
PUBLICATIONS  
AND OTHER  
ARTICLES /  
OUTPUTS**

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- Kuhn M-L. 2013. Global demand shifts open wine export opportunities: A decision-support model. *VinIntell Issue 18 (SAWIS publication)*, November.
- Kuhn M-L. 2013. Future scenarios for the South African wine industry: The cup runneth over or scraping the barrel? *VinIntell Issue 17 (SAWIS publication)*, September.
- Kuhn M-L. 2013. Future Scenarios for the South African Wine Industry: Part 5 - Generation Y: the new market colossus *VinIntell Issue 16 (SAWIS publication)*, July.
- Kuhn, M-L. 2013. Future scenarios for the South African wine industry: Ethics and compliance. *VinIntell Issue 15 (SAWIS publication)*, March.
- Kuhn, M-L. 2012. Future scenarios for the South African wine industry: Non-tariff

- trade barriers as economic factor. VinIntell Issue 14 (SAWIS publication), October.
- Kuhn, M-L. 2012. Future scenarios for the South African wine industry: Impact of regulatory change. VinIntell Issue 13 (SAWIS publication), September.
- Kuhn, M-L. 2012. Future scenarios for the South African wine industry: Impact of climate change. VinIntell Issue 12 (SAWIS publication), May.
- Kuhn, M-L. 2012. Social Media in the South African Wine Industry. VinIntell Issue 11 (SAWIS publication), February.
- Muller, M-L. 2011. It's all in the Label: Connecting what's in the bottle with a story. VinIntell Issue 10 (SAWIS publication), November.
- Muller, M-L. 2011. Africa – Patchwork or long-term potential. VinIntell Issue 9 (SAWIS publication), September
- Muller, M-L. 2011. Trends in wine consumption globally and in South Africa in particular Part ii. VinIntell Issue 8 (SAWIS publication), January.  
February 2011 Part 2(2011-02-01)
- Muller, M-L. 2010. Trends in wine consumption globally and in South Africa in particular Part i. VinIntell Issue 7 (SAWIS publication), November.  
November 2010 Part 1(2010-11-30)
- Muller, M-L. 2010. Equipment for the competitive battlefield. PMR.africa 21(05): pp 20–21.
- Muller, M-L. 2010. Drivers and trends that inspire change and innovation in packaging. VinIntell<sup>1</sup> Issue 6 (SAWIS publication), August  
<http://www.sawis.co.za/info/vinintell.php>  
August 2010(2010-09-16)
- Muller, M-L. 2006. Radio interview on Jozi Live! Competitiveness in South Africa with Tracy Going. April
- Muller, M-L., and Kühn, J.M.G. 2005. Innovation and competitiveness in South Africa: The case for competitive intelligence as an instrument to make better use of information. *South African Journal of Information Management*. Editorial. 7(1) March. Online: [www.rau.ac.za/sajim](http://www.rau.ac.za/sajim)
- Viviers, W. & Muller, M-L., 2005. Organise and present CI Workshop at CI for Innovation International Conference, Midrand, South Africa. May
- Muller, M-L. 2005. Radio interview on Competitive Intelligence. Spektrum (rsg). 27 May
- Muller, M-L., & Kuhn, J.M.G., 2004. Submission on Competitive Intelligence, to the Ministerial Commission on the Review of the Regulation of the Private Security Industry
- Viviers, W & Muller, M-L., 2002. Presentation to Standard Bank Head office: Competitive Intelligence: Current realities: Globally, South Africa and Standard Bank SA. Johannesburg. July
- Viviers, W & Muller, M-L., 2002. Presentation at TISA (Trade and Investment South

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<sup>1</sup> I write the quarterly VinIntell issue for the South African wine industry on behalf of South African Wine Industry Information and Systems (SAWIS). For each issue, a single relevant theme is researched.

Africa) on Competitive Intelligence for exporters. Pretoria. August  
Muller, M-L & Whitehead, C., 2001. Into Battle with Competitive Intelligence,"  
*Executive Business Brief* 6(5): 26-28

## BOOKS

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Kühn, M-L, Cuyvers, L, Viviers, W & Sithole-Pisa, N. 2012. Developing strategies for export promotion using a decision support model: South African Case Studies. In: Cuyvers, L and Viviers, W. (Eds). *Export Promotion: A Decision Support Model Approach*: 183 -202. Sun Media Metro, Pretoria.

Kühn, M-L & Viviers, W, 2012. Exporters' information requirements: Competitive Intelligence as an export promotion instrument. In: Cuyvers, L and Viviers, W. (Eds). *Export Promotion: A Decision Support Model Approach*: 183 -202. Sun Media Metro, Pretoria.

Kühn, M-L & Viviers, W. 2011. The Need for Export Diversification in South Africa: Applying Export Promotion Strategies. In: Dumont, M and Rayp, G. (Eds). *International: Business, Not as Usual*: 137 -156. Garant publishers, Antwerpen-Apeldoorn.

Muller, M.L. 2002. *Creating intelligence The Nuts & Bolts business series Guide 4.*: Knowledge Resources

Muller, M.L. 2002. *What is Competitive Intelligence? The Nuts & Bolts business series Guide 1.* Knowledge Resources

Muller, M.L. 2002. *Getting started in Competitive Intelligence: The Nuts & Bolts business series Guide 2.* Knowledge Resources

Muller, M.L. 2002. *Gathering Competitive Intelligence: The Nuts & Bolts business series. Guide 3.* Knowledge Resources

Muller, M.L. 2002. *Managing Competitive Intelligence: The Nuts & Bolts business series Guide 5.* Knowledge Resources

Muller, M.L. 2002. *Defending against hostile Competitive Intelligence: The Nuts & Bolts business series Guide 6.* Knowledge Resources

## RESEARCH PROJECTS

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2001 NRF (National Research Foundation) research project approved: The Competitive Intelligence Practices of South African firms. Led by Prof Wilma Viviers. Research completed March 2002

2002 NRF (National Research Foundation) research project approved in terms of the NRF and Flemish government co-operation agreement on research: A comparative study of the Competitive Intelligence practices of South African and Flemish exporters. Universities involved: Free University Brussels and University of Antwerp

Kuhn, M-L. 2012. Strategic Planning Workshop for TraDe, Potchefstroom

Muller, M-L. 2009. Presentation ESSA Conference, 7 to 9 September 2009, Port Elizabeth. "Dear ESSA Speaker, on behalf of the Organising Committee, we would like to thank you for participating as a speaker at the 2009 ESSA Conference. We have had very positive feedback and would like to congratulate you on a job well done! Kind regards, LizL Fyffe (Mrs)."

## CONFERENCES & WORKSHOPS

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Muller, M-L. 2005. Lecture on Competitor Intelligence, Department of Marketing,



- University of Johannesburg. October
- Viviers, W. & Muller M-L. 2005. CI for Innovation Conference: Academic Workshop. Organisers and presenters of International Conference. Midrand. May
- Viviers, W. & Muller M-L. 2004. Competitive Intelligence for Exporters: Feedback on research results, SA Akademie Southern Africa Institute for Management Scientists (SAIMS) Conference. Potchefstroom. September
- Muller, M-L., Viviers, W. & Saayman, A. 2004. Marcus Evans: Advanced Competitive Intelligence: The CI practices of South African Exporters. May
- Muller M-L., Viviers, W., & Kouakou, K. 2004: National Research Foundation: Research Frontiers: Paper on Competitive Intelligence (CI) as an instrument to enhance a competitive knowledge economy in South Africa. 28 May
- Muller, M-L. & Viviers, W. 2004: SA Akademie vir Wetenskap en Kuns Annual Conference, Potchefstroom: Die ontwikkeling van Mededingende Intelligensie in Suid-Afrika sedert 1994
- Viviers, W., Cuyvers, L., Jegers, M., Saayman, A., Muller, M-L & De Pelsmacker, P., 2004. Export intensity and the Competitive Intelligence of exporting companies. Evidence from Belgium and South Africa. Research frontiers in Competitive Intelligence. University of Antwerp: Belgium. 8 Oct.
- Viviers, W., Cuyvers, L., Jegers, M., Saayman, A., Muller, M-L & De Pelsmacker, P., 2004. Competitive Intelligence: differences between South Africa and Flanders. Research frontiers in Competitive Intelligence. University of Antwerp: Belgium. 8 Oct.
- Viviers, W., Cuyvers, L., Jegers, M., Saayman, A., Muller, M-L & De Pelsmacker, P., 2004. Export orientated Competitive Intelligence activities at the firm level: testing and refining the underlying dimensions of the Competitive Intelligence process. Research frontiers in Competitive Intelligence. University of Antwerp: Belgium. 8 Oct.
- Viviers, W., Cuyvers, L., Jegers, M., Saayman, A., Muller, M-L & De Pelsmacker, P., 2004. SME vs. large exporters: Are there differences in the CI practices? The Research frontiers in Competitive Intelligence. University of Antwerp: Belgium. 8 Oct.
- Muller, M-L. 2003. Competitive Intelligence for exporters: Recommendations, Workshop of the results of research project at University of Antwerp, Belgium: 16 October
- Muller, M-L. 2003. Competitive Intelligence for exporters: Recommendations, Workshop of the results of research project organised by Trade & Investment South Africa. Centurion. 17 November
- Muller, M-L. 2003. Competitive Intelligence in a pharmaceutical company, *Marcus Evans Conference on Competitive Intelligence*. January.
- Muller, M-L. 2003. Organizational structure of competitive intelligence activities: A South African case study. Marcus evans, January
- Viviers, W. & Muller, M-L. 2003. The competitive intelligence practices of a pharmaceutical industry player: A case study. Southern Africa Institute for Management Scientists (SAIMS) Conference. September

- Viviers, W. Saayman, A. & Muller M-L. 2003. Competitive Intelligence for Exporters: Feedback on research results, *Annual Conference of the Economic Society of South Africa*. Somerset West, 19 September
- Du Toit A. & Muller M-L. 2003. Competitive Intelligence in Automaker Inc: A Case Study, *marcus evans Conference on Competitive Intelligence*. January
- Muller, M-L. 2003. Competitive Intelligence for exporters: Recommendations, *Workshop of the results of research project*, University of Antwerp, Belgium. October
- Viviers, W. & Muller, M-L. 2003. The Competitive Intelligence Practices of a Pharmaceutical Global Player. *Marcus Evans conference*. Johannesburg: South Africa. 20 January
- Muller, M-L. 2003. Competitive Intelligence for exporters, *Workshop of the results of research project at University of Antwerp*, Belgium. October
- Viviers, W. & Muller, M-L. 2003. The competitive intelligence practices of a pharmaceutical industry player: A case study. *Southern Africa Institute for Management Scientists (SAIMS) Conference*. September
- Viviers, W., Saayman, A. & Muller, M-L. 2003 The Competitive Intelligence Practices of South African firms. *Economic Society of South Africa (ESSA)*. Biennial Conference. Somerset West: South Africa. 17-19 September
- Viviers, W., Saayman, A. & Muller M-L. 2003. Competitive Intelligence for Exporters: Feedback on research results, *Southern Africa Institute for Management Scientists (SAIMS) Conference*. Potchefstroom. September
- Muller, M-L. 2003. Competitive Intelligence for exporters: Research feedback, *Workshop of the results of research project, organised by Trade & Investment South Africa*. Centurion. November
- Viviers, W. & Muller, M-L. 2002. The competitive intelligence practices of South African firms, Conference paper at *Institute of International Research Conference on Competitive Intelligence*. April
- Viviers, W. Saayman, A. & Muller M-L. (2002). "Competitive Intelligence Practices of South African firms: Feedback on results," *Workshop*. Johannesburg. March
- Muller, M-L. 2002. Competitive Intelligence practices of South African firms, *Workshop presented at University of Antwerp*, Belgium. April
- Viviers, W & Muller, M-L. 2002. Presentation at TISA (Trade and Investment South Africa) on Competitive Intelligence for exporters, 18 August. Pretoria
- Viviers, W. & Muller, M-L. 2002. The competitive intelligence practices of South African firms, Conference paper at *Institute of International Research (IIR) Conference on Competitive Intelligence*. April
- Viviers, W. & Saayman, A. & Muller, M-L., 2001 Competitive Intelligence as practiced in South Africa - preliminary results of National Research Foundation project. *Marcus Evans Conference*. Rosebank, Johannesburg 23 November

## **MEMBERSHIP OF PROFESSIONAL**

- Founding member of the Ethics Institute

## **BODIES**

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## **REFERENCES**

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## **LANGUAGES**

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Afrikaans: Fluent  
English: Fluent  
Dutch: Fluent  
French: Fair written and verbal command

## **INTERESTS**

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Reading, outdoors, gardening, walking, traveling  
Member of the Cape Wine Academy and Member of the Wine-of-the-Month Club  
Music: Achieved Grade VII: Piano (practical and theory) – Royal Schools of Music (London) and UNISA; founding member Tygerberg Children’s Choir; Member of the Libertas Choir, Stellenbosch