

## Curriculum Vitae

### 1. General information

Title, name and surname:	Prof Riaan Rossouw
Professional registrations:	

### 2. Qualifications

Qualification type:	PhD
Field of study:	Economics
Institution:	North-West University (NWU), Potchefstroom Campus
Year obtained:	2008

Qualification type:	M.Com
Field of study:	Economics
Institution:	North-West University (NWU), Potchefstroom Campus
Year obtained:	2005

Qualification type:	Honours B.Com
Field of study:	Economics
Institution:	North-West University (NWU), Potchefstroom Campus
Year obtained:	2003

Qualification type:	B.Com
Field of study:	Economics
Institution:	North-West University (NWU), Potchefstroom Campus
Year obtained:	2002

Qualification type:	Advanced Certificate in International Trade (Exports)
Field of study:	International Trade
Institution:	International Trade Institute of Southern Africa (ITRISA), South Africa
Year obtained:	2010

Qualification type:	Certificate in International Trade (Exports),
Field of study:	International Trade
Institution:	International Trade Institute of Southern Africa (ITRISA), South Africa
Year obtained:	2002

### 3. Commercialisation of expertise

Riaan Rossouw is a micro-economist with more than ten years consulting, research and teaching experience. As an associate professor in the School of Economics at the North-West University (Potchefstroom Campus), he has wide-ranging knowledge in most economic sectors as well as economic development as a whole. Prof Rossouw is part of the technical and programming team of the Decision Support Model (DSM) and developed the DSM Dashboard.

Prof Rossouw's research interests include social and economic dimensions of inequality and applied/computable general equilibrium modelling, particularly as applied in the

African (and South African) context. Special focus areas are regional disparities, labour markets, fiscal reform, tourism, energy policy, decision support systems, development planning and international trade.

Prof Rossouw has carried out consultancy work for various industries (both local and international), from governmental departments, financial institutions and private manufacturing concerns, through to real economy institutions such as mining houses, freight transport companies and utility providers. He has much field experience in Southern Africa, and has taught both students and development practitioners.

#### 4. Publications

<p>International publications: 2008-2013</p>	<p>Cameron, M.J. and ROSSOUW, R. (2012). 'Modelling the economic impact of electricity tariff increases on Eskom's Top Customer Segment', <i>International Journal of Energy Engineering</i>, 2(6): 315–331 (doi: 10.5923/j.ijee.20120206.06).</p> <p>ROSSOUW, R. and Saayman, M. (2011). 'Assimilation of tourism satellite accounts and applied general equilibrium models to inform tourism policy analysis', <i>Tourism Economics</i>, 17(4): 753–783.</p> <p>Saayman, M. and ROSSOUW, R. (2011). 'The significance of festivals to regional economies: Measuring the economic value of the Grahamstown National Arts Festival in South Africa', <i>Tourism Economics</i>, 17(3): 603–624.</p> <p>Naudé, W.A. and ROSSOUW, R. (2011). 'Export diversification and economic performance: evidence from Brazil, China, India and South Africa', <i>Economic Change and Restructuring</i>, 44(1): 99–134.</p> <p>Naudé, W.A. and ROSSOUW, R. (2008). 'South African quotas on textile imports from China: A policy error?', <i>Journal of Policy Modeling</i>, 30(5): 737–750.</p>
<p>National publications: 2008-2013</p>	<p>Saayman, M., ROSSOUW, R. and Saayman, A. (2013). 'The socio-economic impact of the Table Mountain National Park', <i>Journal of Economic and Financial Sciences</i>, 6(2): 439–458.</p> <p>Van Wyk, L.J.M., Saayman, M. and ROSSOUW, R. (2013). 'Economic impact of the Klein Karoo National Arts festival: investigating the application of different models', <i>Journal of Economic and Financial Sciences</i>, 6(1): 129–152.</p>

Cuyvers, L., Steenkamp, E.A., Viviers, W. and ROSSOUW, R. (2012). 'Realistic export opportunities and export potentials: a comparison using DSM results for Belgium, South Africa and Thailand.' (In Cuyvers, L. and Viviers, W. (eds.) *Export promotion: a decision support model approach*. South Africa, Stellenbosch: SUN MeDIA Stellenbosch under the SUN PRESS imprint. Chapter 6, pp. 109–130. 978-0-9870096-3-0).

ROSSOUW, R. and Krugell, W.F. (2012). Policy questions and CGE answers: The brief history of modelling in South Africa [Kindle ed.]. Available: <http://www.amazon.com/dp/B0082A3AEI>

ROSSOUW, R. and Krugell, W.F. (2012). 'Policy questions and CGE answers: A brief history of modelling in South Africa', *South African Economic History Annual*, 1: 20–27.

Saayman, M., ROSSOUW, R. and Saayman, A. (2012). 'Does conservation make sense to local communities?', *Development Southern Africa*, 29(4): 588–609.

Saayman, M., ROSSOUW, R. and Krugell, W.F. (2012). 'The impact of tourism on poverty in South Africa', *Development Southern Africa*, 29(3): 462–487.

Botha, K., Slabbert, E., ROSSOUW, R. and Viviers, P-A. (2011). 'Expenditure-based segmentation of visitors to Aardklop National Arts Festival', *South African Theatre Journal*, 25(2): 142–166.

Saayman, M., Van der Merwe, P. and ROSSOUW, R. (2011). 'The economic impact of hunting in the Northern Cape province', *South African Journal of Wildlife Research*, 41(1): 120–133.

Saayman, M., Van der Merwe, P. and ROSSOUW, R. (2011). 'The impact of hunting for biltong purposes on the SA economy', *Acta Commercij*, 11: 1–12.

Saayman, M. and ROSSOUW, R. (2010). 'The Cape Town International Jazz Festival: More than just jazz', *Development Southern Africa*, 27(2): 255–272.

	<p>Saayman, M., ROSSOUW, R. and Saayman, A. (2008). 'Economic impact of visitor spending at the Cape Argus Pick 'n Pay Cycle Tour', <i>Africa Insight</i>, 38(3): 100–122.</p> <p>Saayman, M. and ROSSOUW, R. (2008). 'The economic value of the 2010 Soccer World Cup', <i>Acta Commercii</i>, 8: 1–14.</p>
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## 5. Papers presented

<p>International papers: 2008-2013</p>	<p>Van Wyk, L.J.M., Saayman, M., ROSSOUW, R. and Saayman, A. (2012). A comparison of economic impact analyses – which one works best? Paper presented at the Advanced Research Workshop in Tourism Economics, Coimbra, Portugal, 11 – 12 Jun.</p> <p>Saayman, M. and ROSSOUW, R. (2009). The significance of festivals to regional economies: Measuring the economic value of the Grahamstown National Arts Festival in South Africa. Paper presented at the second biennial conference of the IATE, Chiang Mai, Thailand, 11 – 13 Dec.</p> <p>ROSSOUW, R. and Saayman, M. (2009). Assimilation of tourism satellite accounts and applied general equilibrium models to inform tourism policy analysis. Paper presented at the 17<sup>th</sup> international Input-Output conference, São Paulo, Brazil, 13 – 17 Jul.</p> <p>Steenkamp, E.A. and ROSSOUW, R. (2008). A decision support model to identify realistic export opportunities for South Africa. Paper presented at the IATTO conference on trade management for global growth, Stockholm, Sweden, 3 – 5 Sept.</p> <p>Naudé, W.A. and ROSSOUW, R. (2008). Export diversification and specialization in South Africa: extent and impact. Paper presented at the CSAE conference on economic development in Africa, St Catherine's College, Oxford, UK, 16 – 18 Mar.</p>
<p>National papers: 2008-2013</p>	<p>ROSSOUW, R. (2013). An overview of the North West economy and the export opportunities for the North West Province in the BRIC countries. Presented at the North West BRICS expo and international trade &amp; tourism conference, Mmabatho, SA, 21 –</p>

	<p>24 Feb.</p> <p>Cameron, M.J. and ROSSOUW, R. (2012). Modelling the economic impact of electricity tariff increases on Eskom’s Top Customer Segment. Paper presented at the first SA Economic Regulators Conference, Johannesburg, SA, 21 – 22 Aug.</p> <p>ROSSOUW, R., Bezuidenhout, H., Krugell, W.F. and Wait, R. (2011). Investment Promotion Opportunities in the North West Province of South Africa: Context on the national and provincial economic landscape. Presented as part of the Invest North West International Investment Promotion Programme, Rustenburg, SA, 7 – 9 Dec.</p> <p>Stenkamp, E.A., ROSSOUW, R., Viviers, W. and Cuyvers, L. (2009). Export market selection methods and the identification of realistic export opportunities for South Africa using a decision support model. Paper presented at the biennial conference of the Economic Society of South Africa, Port Elizabeth, SA, 7 – 9 Sept.</p> <p>Naudé, W.A. and ROSSOUW, R. (2008). Export diversification and economic performance: evidence from Brazil, China, India and South Africa. Paper presented at the UNU-WIDER conference on southern engines of global growth: Africa and CIBS, Johannesburg, SA, 6 Sept.</p>
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**6. Research**

NRF rating and year rated:	In progress
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