

A DIGITAL INNOVATION COMPETITION EMPOWERING THE YOUTH AND THE COMMUNITIES THEY COME FROM

Are you a High School learner looking at the world around you and imagining ways in which you can make it better? If so, why not enter our Modiragatsi innovation competition, to stand a chance to win an all-expenses-paid overseas technology tour! Modiragatsi is an innovation competition for the youth that is hosted by the NWU Business School, in collaboration with the Faculty of Engineering and sponsored by merSETA.

Start by identifying a problem in your community that you think can be solved by means of a mobile phone app or electronic product in one of these 6 categories:





Food, Energy & Water Town

Township Economy

GBV Prevention







Health care



Education

Safety & Security

Security

Next, document the problem and the conceptual solution in a 2-minute video and submit it along with the online entry form. - it's that easy! You don't need a working prototype - you just need an idea. All semi-finalists will be hosted online, once a week for 12 weeks (Starting 7 March 2022), for a mentorship programme to develop their idea. This is an opportunity not only to solve a problem in your own community but also to gain new skills in Product Development and Problem Solving through Design Thinking, Mobile App Development, and then how to build a business around that product. Teams will submit a final report and video at the end of the mentorship programme that will be used to select the winning team.

You can enter either as an individual or a team of 2, but at least one of the team members must identify as female. Teams entering should preferably have a teacher entering with them who is willing to act as a mentor during the 12 weeks and as guardian to the winners during the trip abroad.

Entries close on 12 February 2022

To enter visit: <u>http://engineering.nwu.ac.za/engineering/modiragatsi</u>