

MODIRAGATSI

AN INNOVATION COMPETITION FOR GIRLS

IDENTIFY A PROBLEM

Select a problem that you care about or have experienced yourself. Explore why this problem exists, and then ask yourself a few questions: How can we...? Is there an alternative to...? Is it possible...? What if...? How much does...?

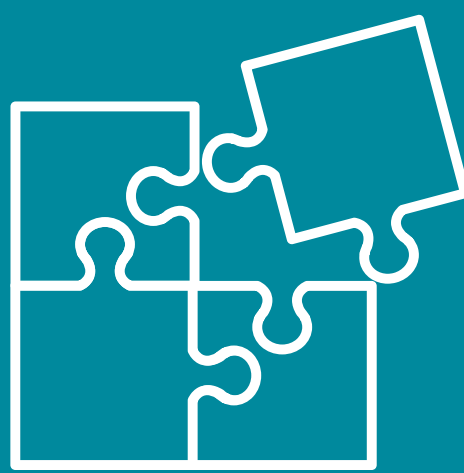


CONDUCT RESEARCH

Gain insight regarding existing solutions to this problem, and identify why these solutions are lacking. Use credible sources to support your own thinking, this include books, articles and speaking to experts. It is also important to talk to other people who experience the problem - their input will be crucial to ensure user-centric solutions.

DEVELOP YOUR SOLUTION CONCEPT

Now imagine an ideal world where your solution is used to address the problem you identified. What does it look like, how does it work, what effect does your solution have within the context that you developed it for?



COMMUNICATE

Until you document it, an idea is still just a design. Document both the problem and your solution to the problem in a 250 word summary and either a 2-minute video, or a 15 slide slideshow to help us understand the problem and the solution. You don't need a working prototype yet - for the first phase of the competition you just need a concept solution.

