

Our Profile

WE CREATE CHANGE CAPACITY

thinking fusion established in 2004

thinking fusion AFRICA established 2014

B-BBEE LEVEL 2

Our Approach

We design and deliver packaged as well as customised programmes and processes using our recognised intellectual property in the areas of strategy and culture, development and research.

We agree on the exact needs of clients and extract from our intellectual property only the content relevant to those agreed needs with a strong focus on integrating what we offer with what already exists in the client organisation.

Our Difference

The **thinking fusion AFRICA** difference lies in the application of our thinking models and implementation frameworks.

We create value through thinking.

Our models and frameworks embrace science whilst challenging conventional thinking. We develop new insights through research and application to constantly enrich our thinking models.

Who We Are



Prof René Uys - Academic, Researcher, Consultant, Executive, Coach, Facilitator

Motshoanetsi Lefoka – Industrial Engineer, Executive Director, Facilitator, Coach



Our Passions & Identity

Our **PURPOSE** is to **ignite development in people.**

Our **BRAND PROMISE** is to **create change capacity in organisations, teams and individuals.**

We have a proud track record:

- Agriculture
- Construction and Materials
- Financial Services
- Government
- Government Enterprises and Agencies
- Healthcare
- Higher Education
- Manufacturing
- Media
- Mining and Minerals
- Oil and Gas
- Professional and Consulting Firms
- Technology
- Telecommunications
- Transport and Logistics

Our combined experience as owners of thinking fusion AFRICA spans decades in specialist, consulting, management and executive roles. We retain the services of more than 18 specialist facilitators many of whom hold post-graduate qualifications.

We are passionate about ideas, knowledge and people development.

We are anchored in our **CORE VALUES** of:

Thinking: We challenge the status quo, develop new thinking and inspire change.

Development: We make a positive change in the lives of people.

Connection: We cherish relationships.

Integrity: We are trustworthy, set high standards and deliver quality work.

Our Track Record

Strategy Projects	52
Success Models	86
Organisational Development Interventions	23
Culture, Team and Individual Development	44
Research Projects	15
TOTAL NUMBER OF ORGANISATIONS	97
Coachees	200
Thinking Programmes/Participants	16/128
Self-Leadership Programmes/Participants	130/2283
Leadership Development Programmes/Participants	144/2867
Turbulence Programme/Participants	12/758
Let's Go Programmes/Participants	35/962
Launchpad Programmes/Participants	25/530
Boys2Men/Becoming a Woman Programmes/Participants	3/483
Total number of Women Participants	4204
TOTAL NUMBER OF PARTICIPANTS	8006