

**PGDIP BOOK LIST
SECOND SEMESTER 2021**

FACULTY:	FEMS	
DEPARTMENT/SCHOOL:	NWU Business School	
PROGRAMME MANAGER:	Dr Johan Jordaan	

MODULE CODE	MODULE DESCRIPTION	LECTURER	AUTHOR	TITLE	EDITION	ISBN	ISBN E-BOOK	PUBLISHER
GLOM 522	STRATEGIC TALENT MANAGEMENT	Ms Ntsidi Khumalo	Woods, S. A. & West, M. A. 2020	The Psychology of work and organisations	3rd Ed 2020	978 140 807 2455	N/A	Cengage Learning
MKTM521	PRINCIPLES OF MARKETING AND ADVERTISING	Prof Hein Prinsloo Dr Carinda Williams	Fahy, J. and Jobber, D. 2019	Foundations of Marketing	6th ed	N/A	NA	London: McGraw-Hill
PGRE521	RESEARCH METHODOLOGY	Prof Verona Leendertz	No Book					
Electives - Select 2								
GPRM521	PROJECT MANAGEMENT	Prof J Lekunze Prof Yvonne du Plessis	Nicolas, J.M. and Steyn, H. 2021	Project Management for Engineering, Business and Technology	6th 2021	978-0-367-27734-5 PAPER BACK	978-0-429-29758-8 EBOOK	ROUTLEDGE: NEW YORK
CCMM521	INFORMATION MANAGEMENT	Mnr Johan Coetzee	Ralph Stair; George Reynolds	Principles of Information Systems	14th 2021	9780357112526, 0357112520	9780357112526, 0357112520	Cengage Learning
GLOM521	LOGISTICS MANAGEMENT	Prof Jan Meyer	Blanchard, B.s., 2014	Logistics engineering and management	6th 2014	ISBN: 978-1-292-02713-5 (1-292-02713-4)	N/A	Pearson new international edition.; Pearson
GSCM521	SUPPLY CHAIN MANAGEMENT	Prof Louis van Staden	Wisner, Tan, Leong. 2016	<i>Principles of Supply Chain Management, A Balanced Approach</i>	5th 2016	N/A	N/A	South Western Cengage Learning
BLCG522	CORPORATE GOVERNANCE	Mr Harm Bronkhorst Mr Albert van Zyl (Adv)	Ramani Naidoo	Corporate Governance An Essential Guide for South African Companies	3rd Ed 2016	9780409127997	N/A	Lexis Nexis